



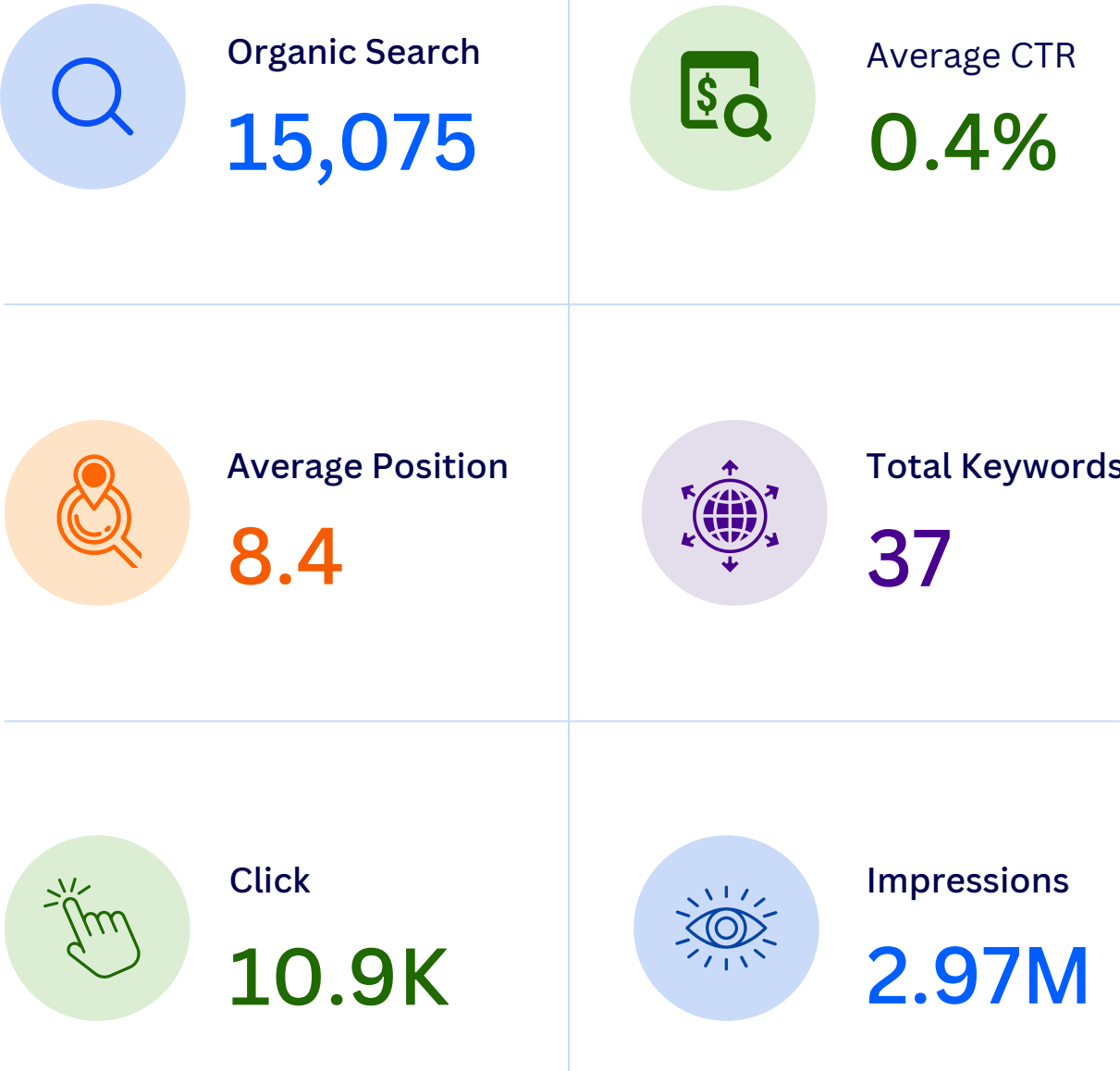
SEO Portfolio for MB Care

LAST 6 MONTHS

Executed a comprehensive SEO strategy to improve organic visibility, keyword rankings, and traffic for a diesel engine supplier.



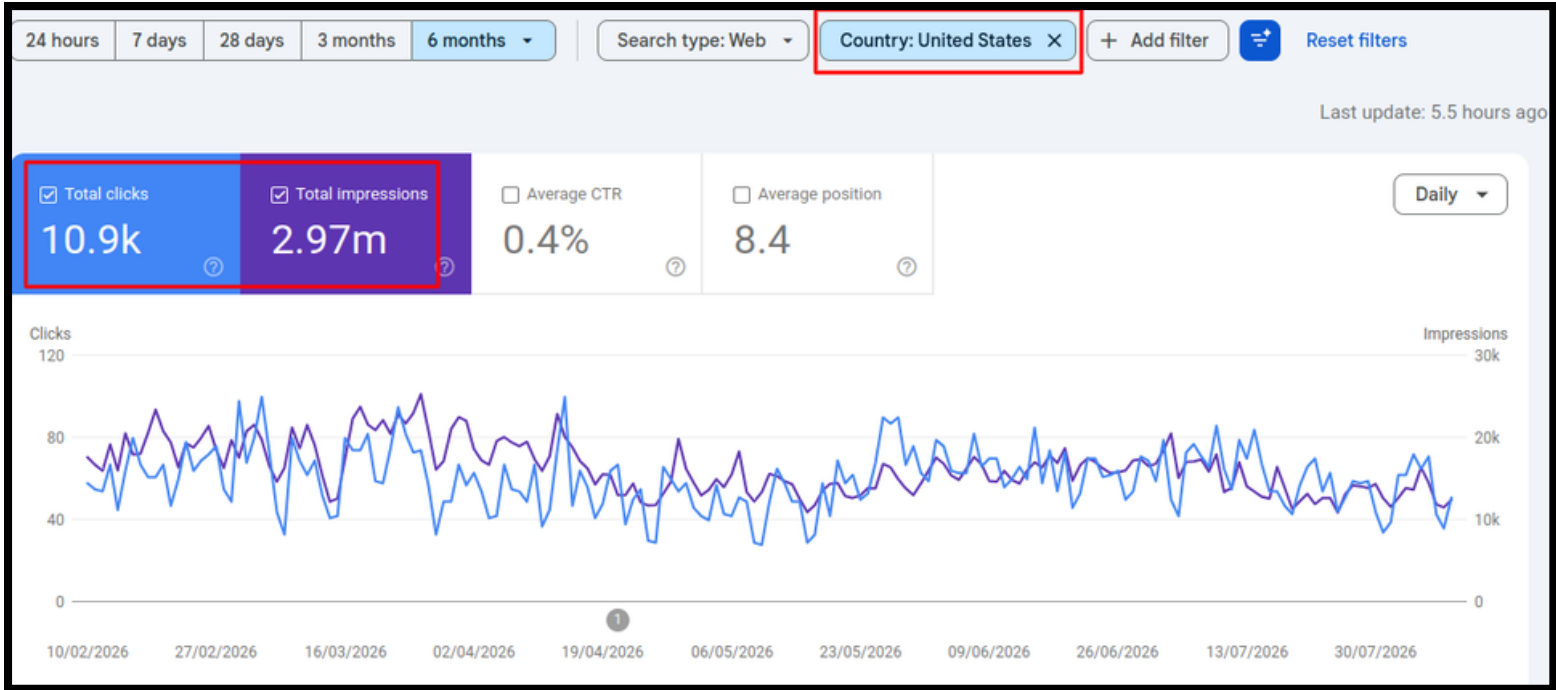
SEO Performance Overview



Organic Traffic

- **19,463** total website visitors were recorded during the reporting period.
- **15,075 visitors** came through Organic Search (USA), making it the primary source of traffic.
- Organic Search remained the dominant traffic source, driving the vast majority of website visits.

Overview



Click & Impressions

- We received **10.9k organic clicks** and **2.97K impressions** in the United States. This reflects the continued improvement in the website's organic visibility in Google search results.

Keyword Ranking Summary



Top 5 Keywords

8



Top 10 - 20 Keywords

14



Top 20 - 30 Keywords

10



Top 30- 40 Keywords

5

Website Keyword Ranking Overview

- 33 target keywords were optimized, improving the website's visibility in Google search results.
- 8 keywords are now ranking in Google's Top 5, increasing website visibility and driving more organic traffic.
- 14 keywords are now ranking in positions 10–20, bringing more target keywords closer to the first page of Google.
- 10 keywords are ranking in positions 20–30, while 5 keywords are now within Google's Top 40, strengthening the website's organic visibility and overall search performance in just 6 months.

Top 5 Keywords		
Sr. No.	Keywords	Ranking
1	psychological assessment Bay Area	1
2	online couples therapy los angeles	1
3	Couples therapy Mountain view	1
4	Trauma therapist Mountain view	2
5	therapy interventions for adhd Bay Area	2
6	Premarital therapy Bay Area	3
7	online therapy san jose	3
8	trauma therapy bay area	3

Top 10 - 20 Keywords		
Sr. No.	Keywords	Rankig
1	best therapists in san francisco	10
2	bay area adult adhd	11
3	couples therapy campbell ca	11
4	therapists Saratoga	11
5	online couples therapy california	11
6	adhd bay area	11
7	therapists campbell	12
8	Individual therapy Mountain View	12
9	couples therapy campbell	13
10	adhd coaching bay area	14
11	couples therapy bay area	15
12	couples therapy Palo Alto	15
13	family therapy Palo Alto	15
14	bay area therapists	18

GMB Performance

Before starting



Current



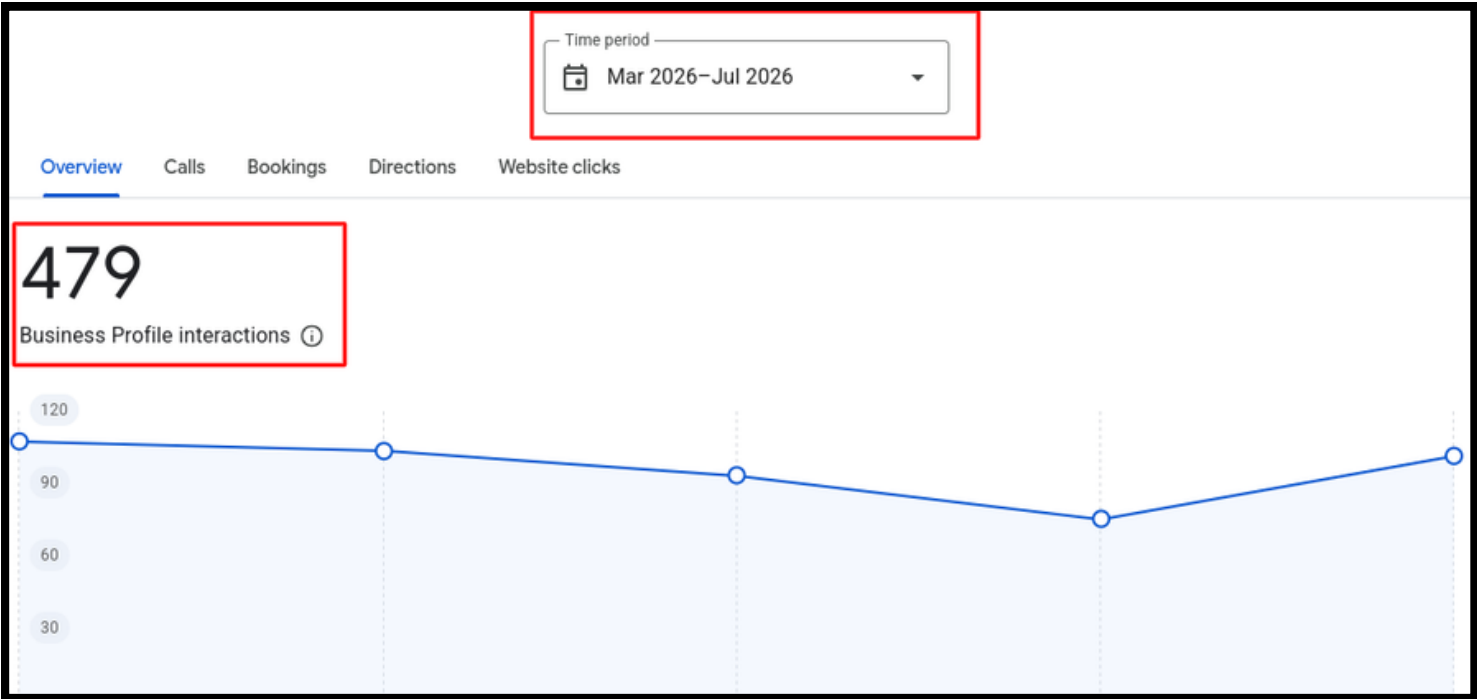
GMB Overview

- Products added to increase customer engagement.
- Logo & Cover updated to strengthen branding.
- GMB Profile optimized for better local search performance.

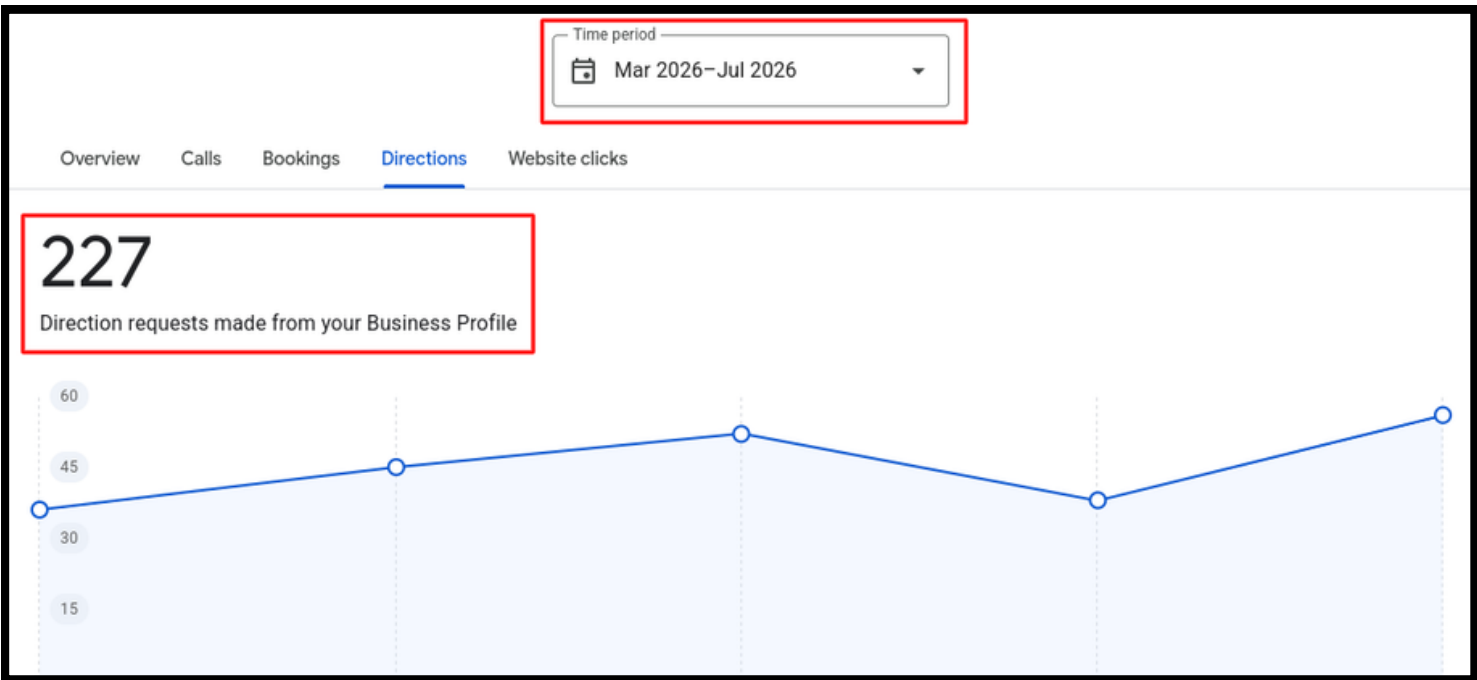
GMB Keywords

therapist mountain view	1
Individual therapy Mountain View	1
Couples therapy Mountain view	3
Relationship Therapy in Mountain Viewv	3
Couple Counseling Mountain View	3
Trauma therapist Mountain view	4
family therapist mountain view	5

Interactions



Directions



AI Keyword Rankings



Appearing in Google AI Overview

Featured in AI Overview results for multiple targeted keywords and products.



Improved Organic Visibility

Stronger presence in Google Search results through AI-powered Insights.



More Relevant Visitors

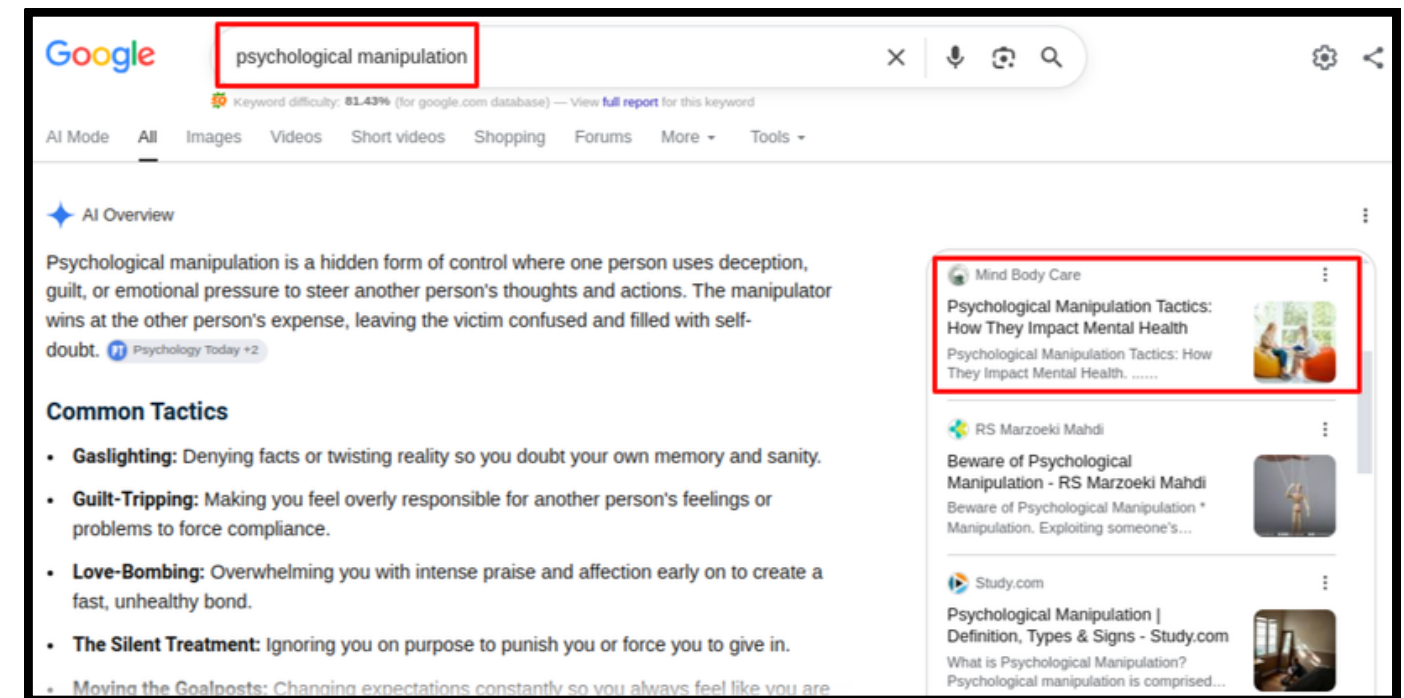
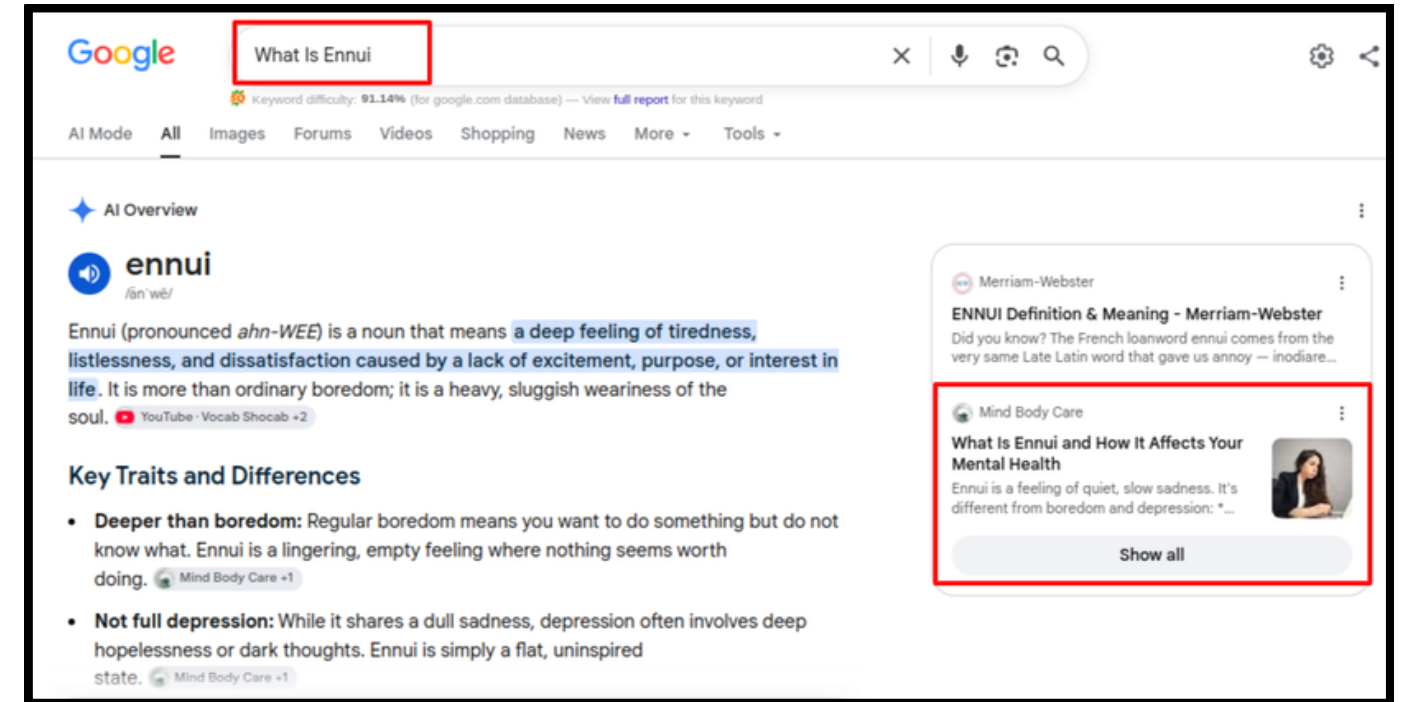
Attract users with high interest through information and product-related searches.



Increased Conversion Opportunities

Greater visibility across the buying journey leading to more qualified leads.

AI Keyword



- The website is now appearing in Google AI Overviews for several targeted keywords and products.
- This has improved the website's organic visibility in Google search results.
- Increased visibility is helping attract more relevant visitors and generate more conversion opportunities.

Organic Search Growth

Before SEO

Current



Referring Domains

30



Referring Domains

332



Organic Keywords

232



Organic Keywords

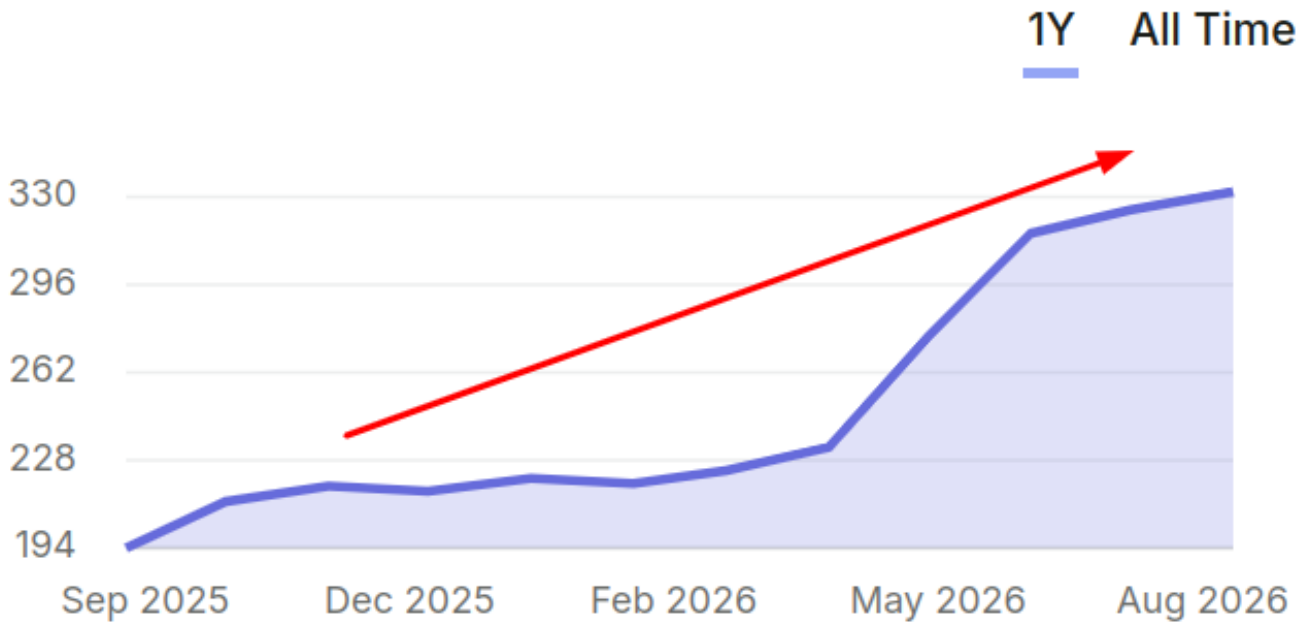
4.6K

SEO Growth Highlights

- **Organic Keywords:** The website is now ranking for 232 organic keywords, increasing visibility across Google Search and attracting more potential customers.
- **Referring Domains:** Built high-quality referring domains through strategic link building, strengthening the website's authority and trust.
- **SEO Improvement:** Better keyword rankings and strong backlinks have improved the website's search visibility and overall SEO performance.
- **Increased Reach:** Expanded presence across more relevant search queries, helping the website reach more users organically.

Referring Domains

Referring Domains

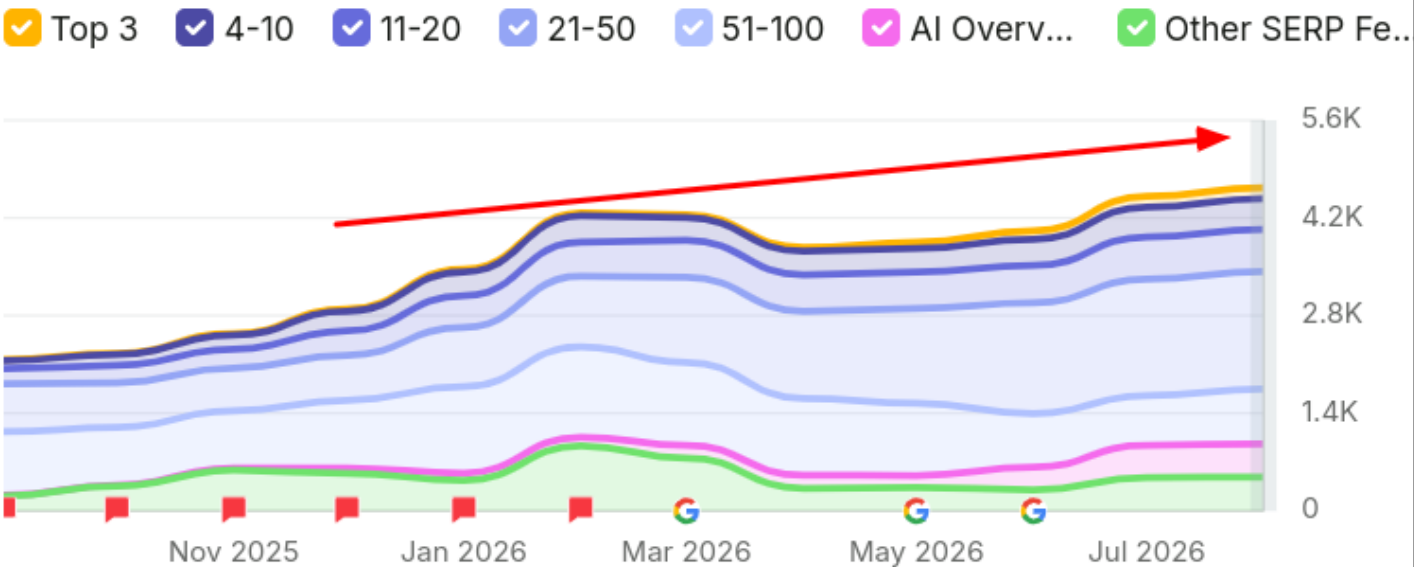


Organic Keywords

Keywords

Organic

Paid



Website Health & Technical Improvements

We fixed critical technical issues and optimized key on-page factors to improve the website’s performance, user experience, and search engine visibility.

Key Highlights



Domain Authority Increased from **4 to 11**



Page Speed Score Improved from **35 to 80**



Page Authority Improved from **11 to 28**



Core Web Vitals Now **Passed**



Indexed Pages Grew from **40 to 220**



Broken Links Fixed Reduced from **55 to 0**

Website Health Overview

Metric	Before SEO	Current	Change
Domain Authority	4	11	↑ +7
Page Authority	11	28	↑ +17
Page Speed Score	35	80	↑ +45
Core Web Vitals	Failed	Passed	—
Indexed Pages	40	220	↑ +180
Broken Links Fixed	55	0	↑ -55

Impact

- Stronger search engine visibility
- Better website performance
- Improved user experience
- Solid foundation for long-term growth