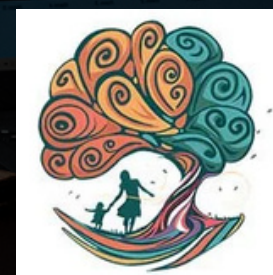




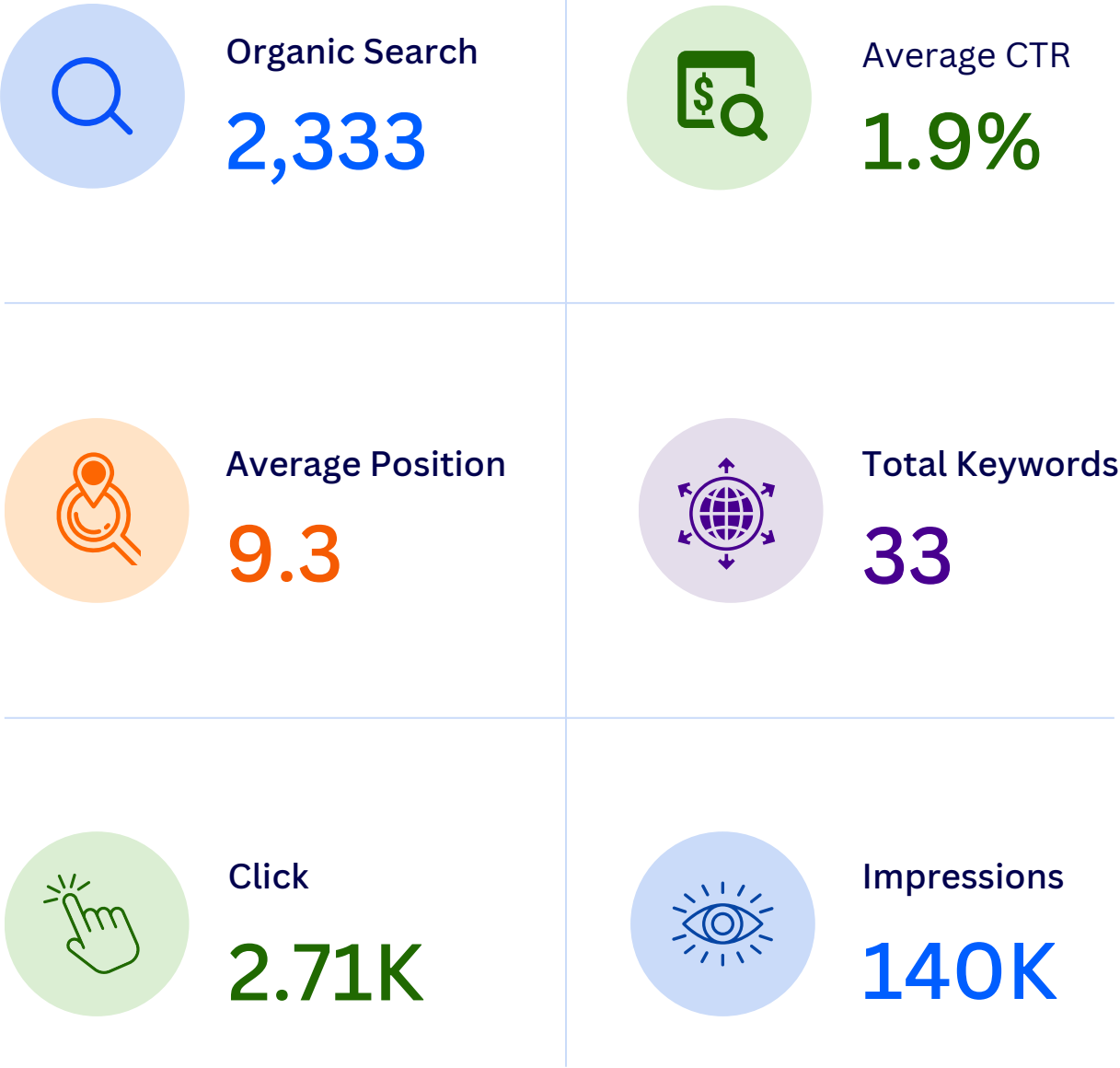
SEO Portfolio for Wonder Tree

LAST 6 MONTHS

Executed a comprehensive SEO strategy to improve organic visibility, keyword rankings, and traffic for a diesel engine supplier.



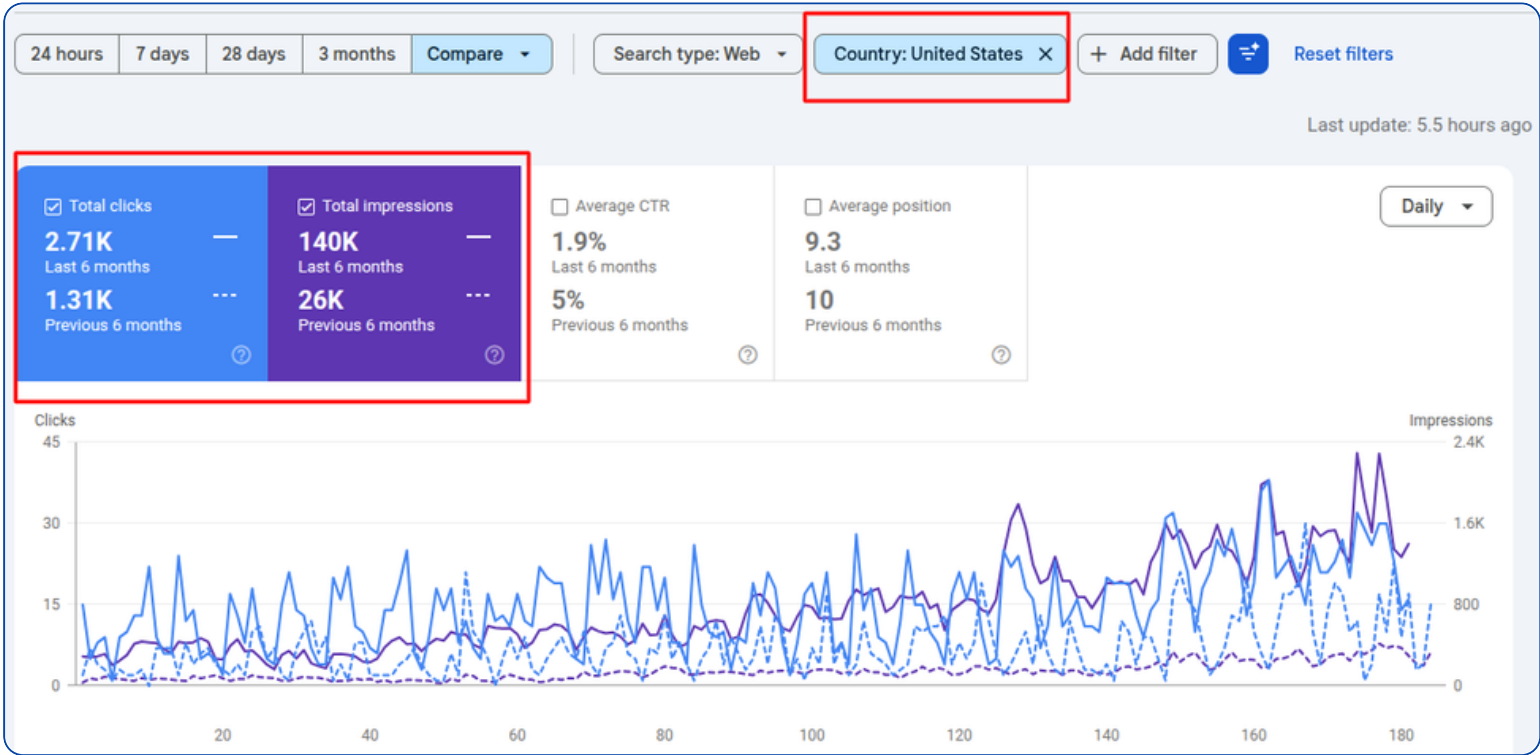
SEO Performance Overview



Organic Traffic

- **2,382** total website visitors were recorded during the reporting period.
- **2,333 visitors** came through Organic Search (USA), making it the primary source of traffic.
- Organic Search remained the dominant traffic source, driving the vast majority of website visits.

Overview



Click & Impressions

- We received **2.71k organic clicks** and **140K impressions** in the United States. This reflects the continued improvement in the website's organic visibility in Google search results.

Keyword Ranking Summary



Top 5 Keywords

8



Top 10 - 20 Keywords

14



Top 20 - 30 Keywords

5



Top 30- 40 Keywords

6

Website Keyword Ranking Overview

- 33 target keywords were optimized, improving the website's visibility in Google search results.
- 8 keywords are now ranking in Google's Top 5, increasing website visibility and driving more organic traffic.
- 14 keywords are now ranking in positions 10–20, bringing more target keywords closer to the first page of Google.
- 5 keywords are ranking in positions 20–30, while 6 keywords are now within Google's Top 40, strengthening the website's organic visibility and overall search performance in just 6 months.

Top 5 Keywords		
Sr. No.	Keywords	Ranking
1	autism assesment	1
2	ASD evaluation Vancouver WA	1
3	autism diagnosis Vancouver WA	1
4	SSP therapy Vancouver WA	1
5	SSP therapy near Vancouver WA	1
6	autism benefits for adults	1
7	kids therapy Vancouver WA	5
8	child therapy Vancouver WA	5

Top 10 - 20 Keywords		
Sr. No.	Keywords	Rankig
1	adult therapy near Vancouver WA	11
2	adolescent therapy Vancouver WA	11
3	kids therapy Vancouver WA	12
4	child therapy Vancouver WA	12
5	PSYPACT authorized therapist	13
6	Telehealth psychologist PSYPACT	13
7	family therapist Vancouver WA	13
8	family counseling near Vancouver WA	15
9	trauma therapy for adults Vancouver WA	15
10	ADHD evaluation Vancouver WA	15
11	Virtual therapy across states	15
12	ADHD testing Vancouver WA	16
13	ssp therapy	16
14	family counseling near Vancouver WA	16

GMB Performance

Before starting



Current



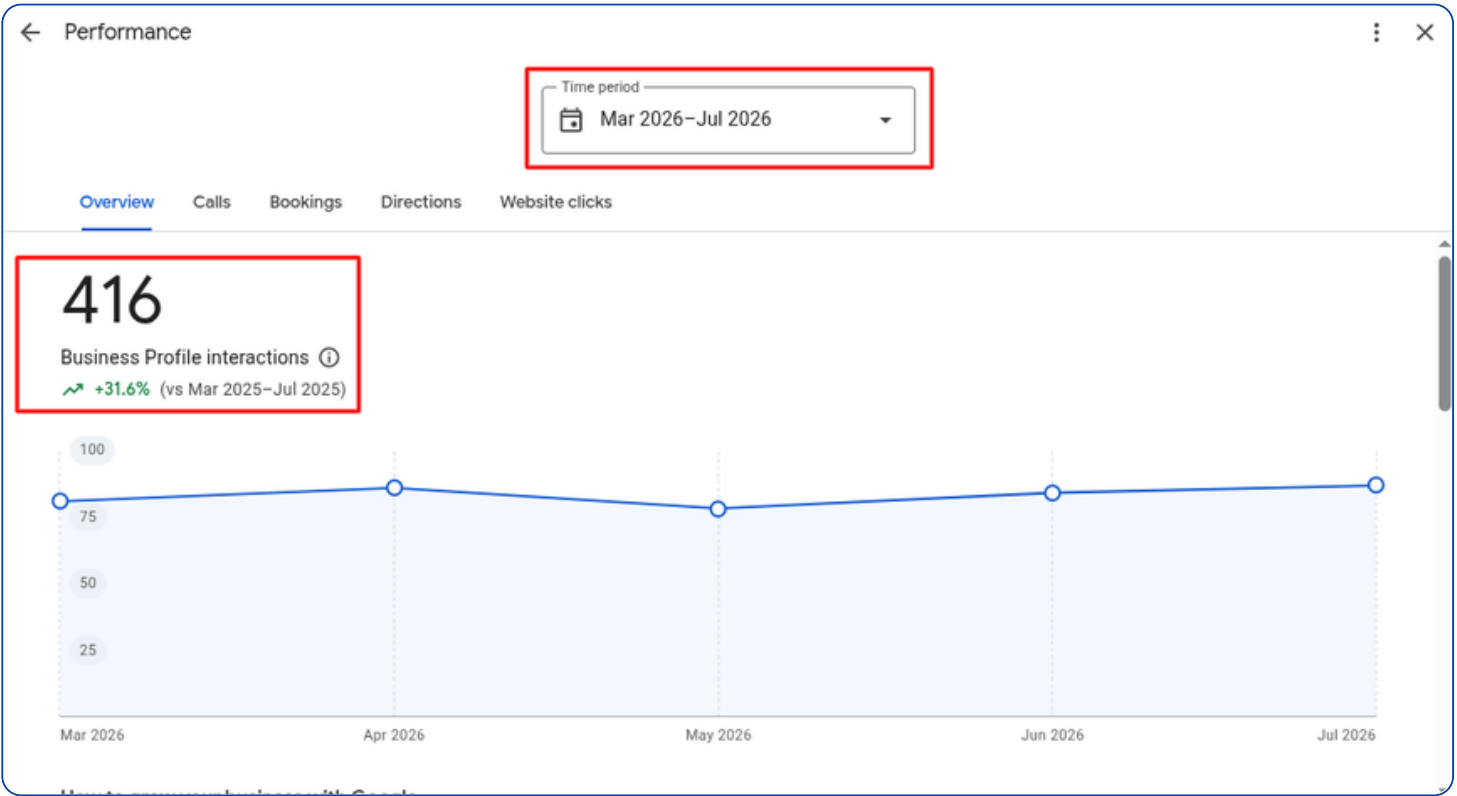
GMB Overview

- 14 GMB Posts added to improve local visibility.
- Products added to increase customer engagement.
- Logo & Cover updated to strengthen branding.
- GMB Profile optimized for better local search performance.

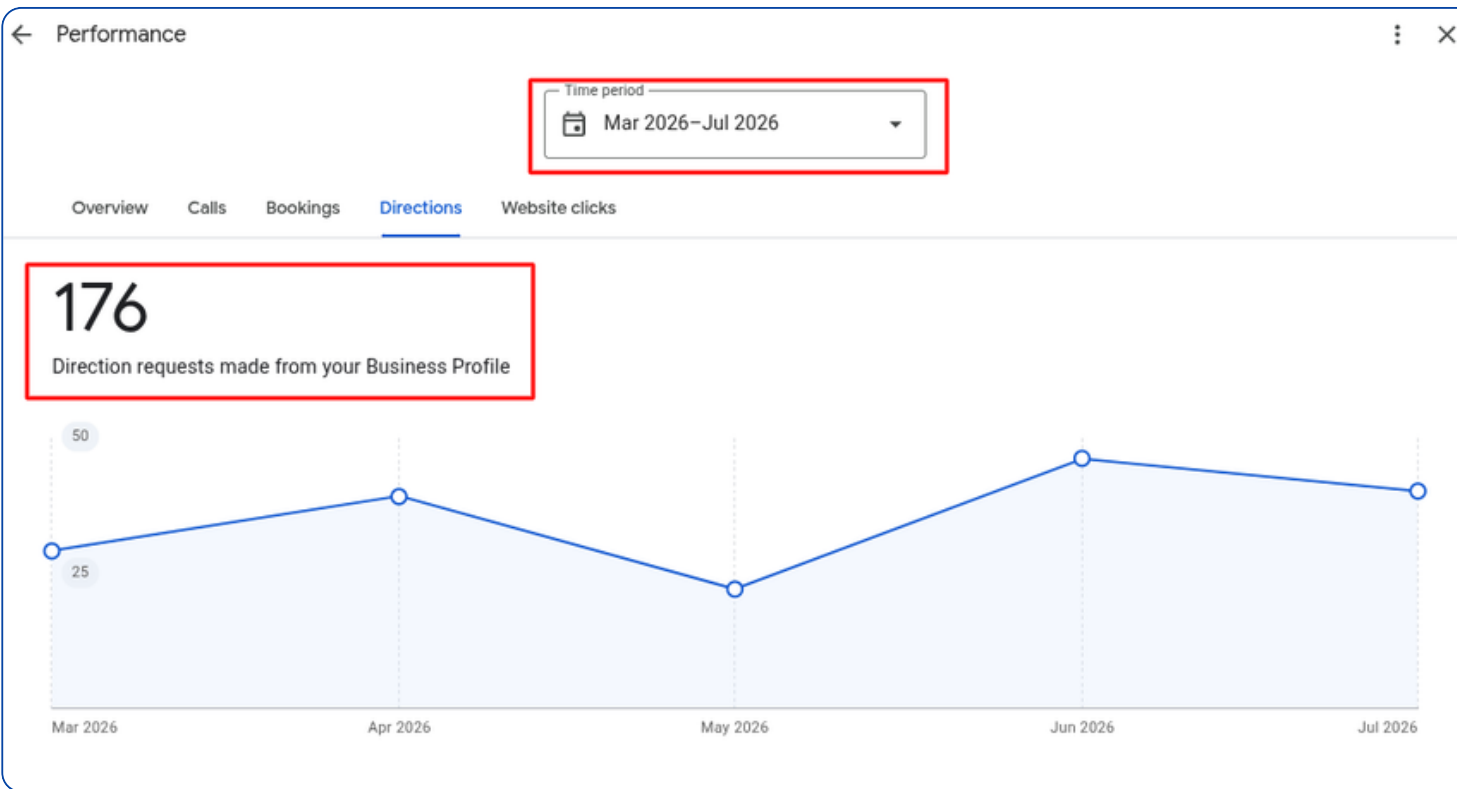
GMB Keywords

Educational therapy services Vancouver WA	10
Learning support therapy Vancouver WA	12
SSP therapy near Vancouver WA	12
Safe and sound protocol Vancouver WA	12
SSP therapy Vancouver WA	13
Child psychologist near Vancouver WA	13
Autism specialist Vancouver WA	14

Interactions



Directions



AI Keyword Rankings



Appearing in Google AI Overview

Featured in AI Overview results for multiple targeted keywords and products.



Improved Organic Visibility

Stronger presence in Google Search results through AI-powered Insights.



More Relevant Visitors

Attract users with high interest through information and product-related searches.

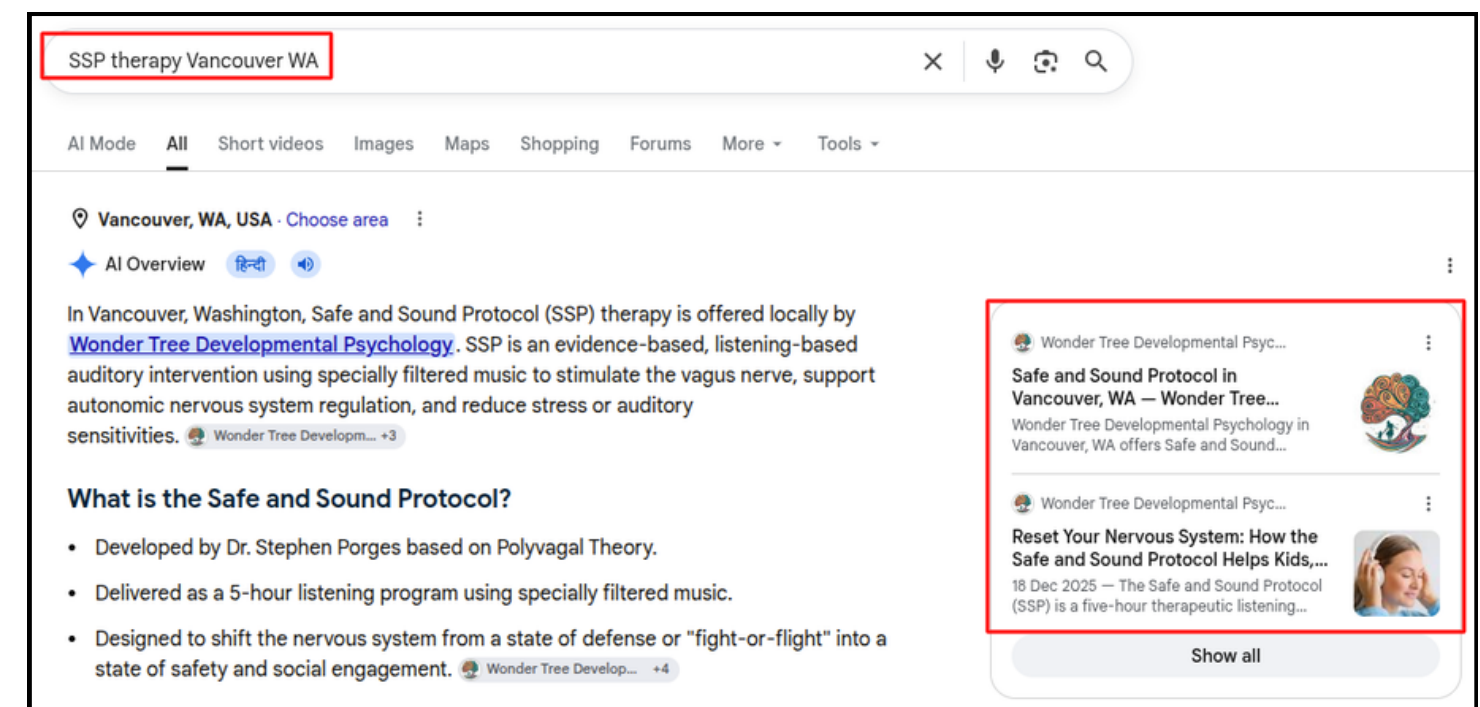
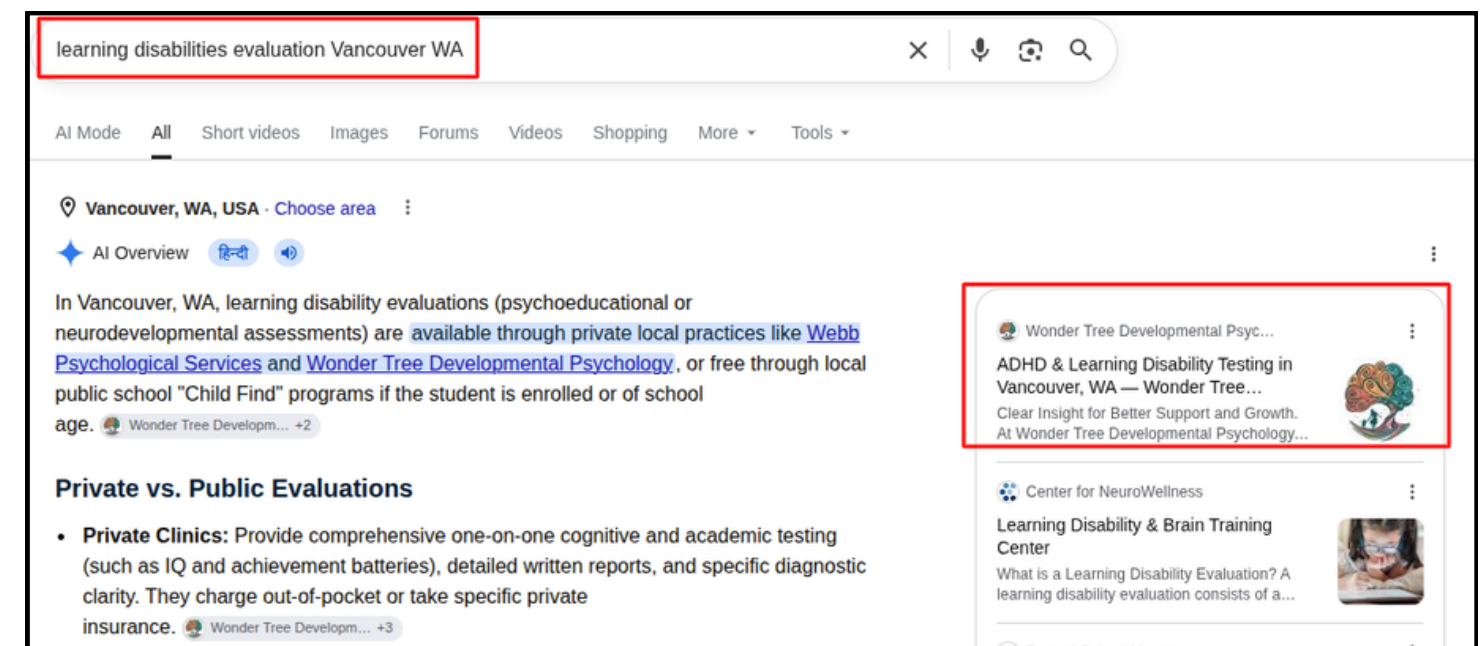


Increased Conversion Opportunities

Greater visibility across the buying journey leading to more qualified leads.

- The website is now appearing in Google AI Overviews for several targeted keywords and products.
- This has improved the website's organic visibility in Google search results.
- Increased visibility is helping attract more relevant visitors and generate more conversion opportunities.

AI Keyword



Organic Search Growth

Before SEO

Current



Referring Domains

80



Referring Domains

165



Organic Keywords

70



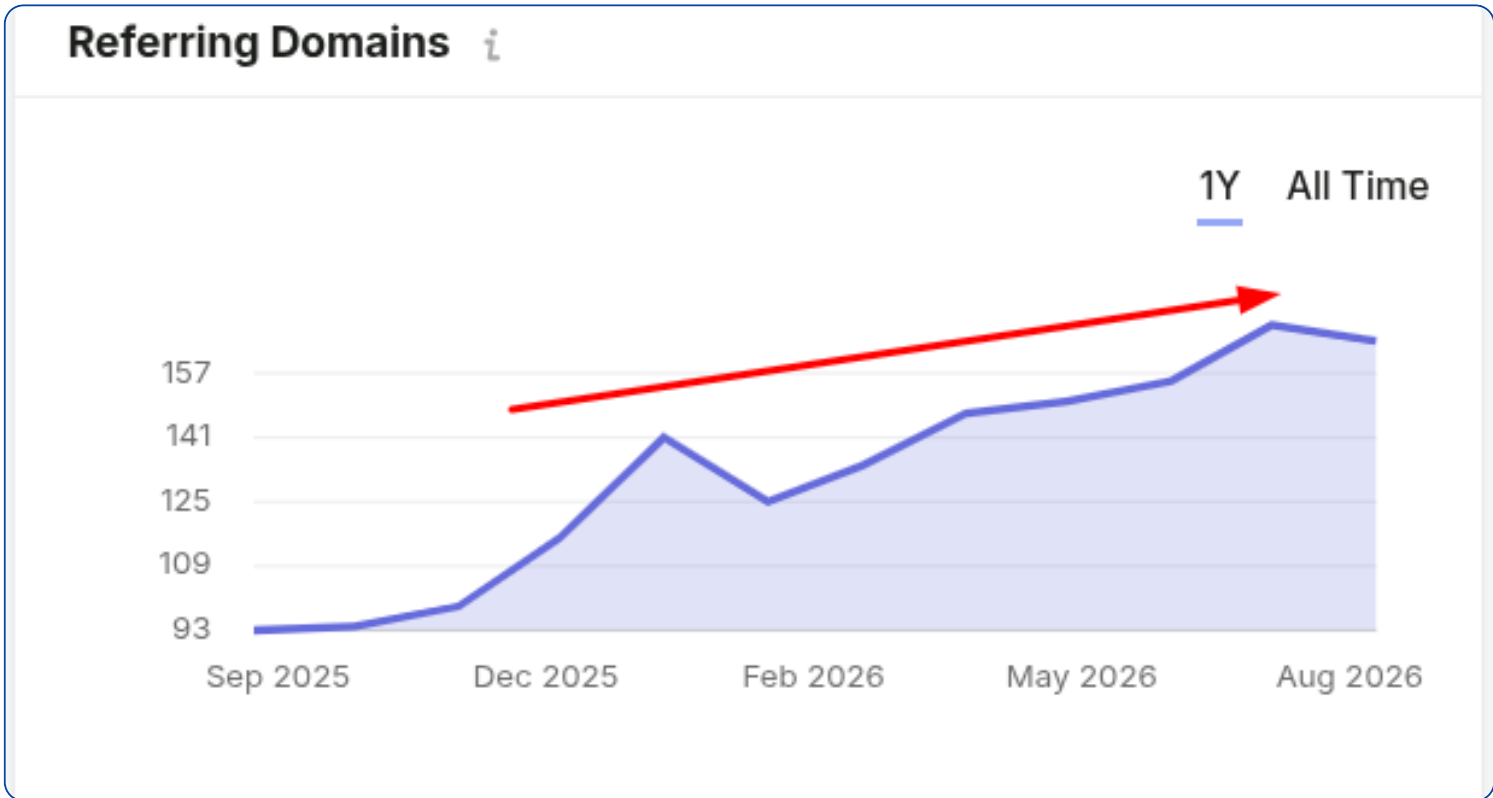
Organic Keywords

242

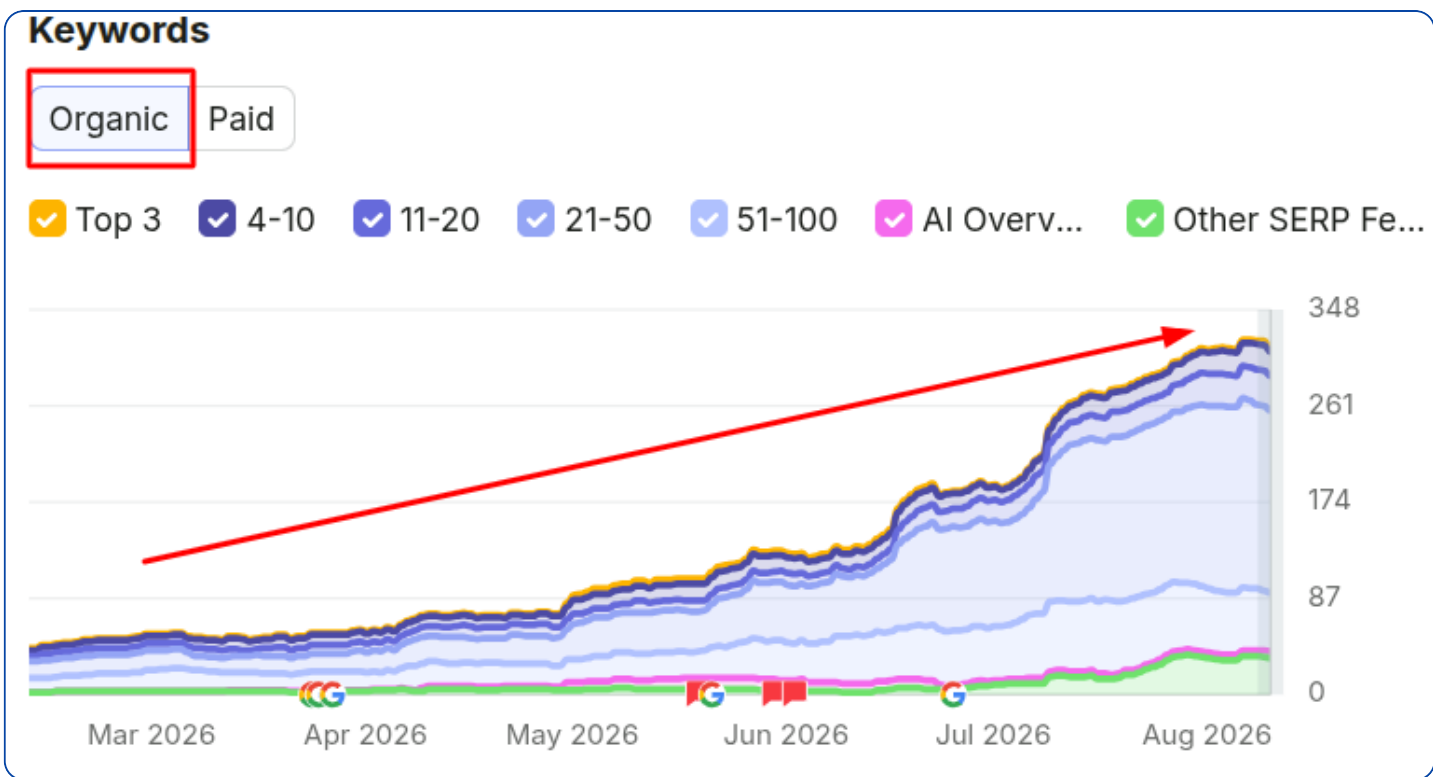
SEO Growth Highlights

- **Organic Keywords:** The website is now ranking for 242 organic keywords, increasing visibility across Google Search and attracting more potential customers.
- **Referring Domains:** Built high-quality referring domains through strategic link building, strengthening the website's authority and trust.
- **SEO Improvement:** Better keyword rankings and strong backlinks have improved the website's search visibility and overall SEO performance.
- **Increased Reach:** Expanded presence across more relevant search queries, helping the website reach more users organically.

Referring Domains



Organic Keywords



Website Health & Technical Improvements

We fixed critical technical issues and optimized key on-page factors to improve the website’s performance, user experience, and search engine visibility.

Key Highlights



Domain Authority
Increased from
3 to 13



Page Speed Score
Improved from
40 to 66



Page Authority
Improved from
10 to 21



Core Web Vitals
Now **Passed**



Indexed Pages
Grew from
30 to 86



Broken Links Fixed
Reduced from
85 to 0

Website Health Overview

Metric	Before SEO	Current	Change
Domain Authority	3	13	↑ +10
Page Authority	10	21	↑ +11
Page Speed Score	40	66	↑ +26
Core Web Vitals	Failed	Passed	—
Indexed Pages	30	86	↑ +56
Broken Links Fixed	85	0	↑ -85

Impact

- Stronger search engine visibility
- Better website performance
- Improved user experience
- Solid foundation for long-term growth